



NEWSLETTER 5

MINISTRY OF DEVELOPMENT
GENERAL SECRETARIAT FOR INDUSTRY
DIRECTORATE FOR ENTREPRENEURSHIP AND SMEs

Evidence-based public policies for SMEs

The Directorate of Entrepreneurship and Small and Medium Enterprises of the General Secretariat for Industry of the Ministry of Development, organised a two-day conference entitled "National Observatory: Evidence-based public policies with Reliable Data for SMEs".



1-2 NOVEMBER 2023

NATIONAL RESEARCH FOUNDATION,
TWO-DAY CONFERENCE ON "NATIONAL OBSERVATORY:
EVIDENCE BASED PUBLIC POLICIES FOR SMEs"

The conference presented the results of the co-funded project "Adaptation of the National Observatory for SMEs to the needs of the new Development/Industrial Policy 2020-2030 and SME policy - Development of monitoring and information services and tools", ERANEK, ESPA 2014 - 2020, which includes the systematic monitoring and analysis of data on SMEs in Greece.

The event was held in the presence of the **Deputy Minister of Development, Anna Mani-Papadimitriou** and the **Secretary General of Industry, Themis Eftychidou**, while the event was addressed by the **Secretary General of Public Investment - ESPA Mr. Dimitris Skalkos**, the **Head of the General Directorate of Industrial Policy and Reforms Ms. Vasiliki Georgakopoulou**, the **President of the Hellenic Confederation of Professionals, Craftsmen, and Merchants (GSEVEE) Mr. George Kavvathas**, the **President of the Hellenic Confederation of Commerce and Entrepreneurship (ESEE), Mr. George Karanikas**, the **representative of Hellenic Federation of Enterprises (SEV) Mr. Yannis Hambas**, as well as the **Chairman of the Board and Scientific Director of the Centre for Planning and Economic Research, Professor Panagiotis Liargovas**.

In the framework of the conference, Mrs Mani-Papadimitriou presented the awards to the national winners of the European Entrepreneurship Promotion Awards Competition.



HIGHLIGHTS

The first day of the conference was highlighted by the presentations of the results of Subproject 1: "Competitiveness reports, state and prospects of SMEs in Greece, 2013-2022"

On the second day of the conference, the results of Subproject 2: "Research - Study for the enhancement of the financial liquidity of Greek SMEs with modern financial instruments" were presented, as well as the financial tools and actions of the Hellenic Development Bank.

In addition, presentations were made on the results of Subproject 3: "Study for the mapping of the Handicrafts and Crafts sector by sector" and Subproject 4: "Development of econometric models for the contribution of SMEs to the Greek economy".

The conference was completed with presentations by representatives from the scientific community and productive bodies on issues and challenges concerning SMEs, such as financial literacy, innovation, skills and digital and green transition.

According to the dialogue that developed and the results of the presentations at the conference, the critical role of the National Observatory for SMEs in the formulation of well-founded and effective policies for the support and development of SMEs, which constitute the core of the Greek economy, but also of Greek manufacturing, as they represent 99.9% of the country's domestic enterprises, employ 83% of its employees and contribute 59% of the value added to the Greek economy.





Photos and Video from the conference are available on the website of the General Secretariat for Industry: https://www.ggb.gr/el/smes_conference_2023

The full video of the Conference can be found at the following links:
<https://www.youtube.com/live/z4Y5AQwO1Jc?si=CsyX5KxL6ys-4FG>
https://www.youtube.com/live/vfY_wNhlgaQ?si=WLFap4jRnbxyNTZ9

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